



Innovation Stream

Pipeline for Knowledge- and Technology Transfer

Dr. Christian Theel



Bundesministerium
für Bildung
und Forschung



Deutsch-Russisches Jahr der Bildung,
Wissenschaft und Innovation 2011/12



Leibniz
Gemeinschaft

VON DER IDEE BIS ZUM PROTOTYP

Conference 1:

„Innovation Stream – 1. German-Russian Day of
Technology Transfer“

St. Petersburg, December 15th, 2011

Conference 2:

„Innovation Stream – 2. German-Russian Day of
Technology Transfer“

Greifswald, May 2011

Main partners:

- Leibniz Institute for Plasma Science and Technology (INP Greifswald)
- European-Russian Innopartnership (ERIP) St. Petersburg

Other partners:

- Center for Research Management, Greifswald University
- Technologycenter Vorpommern
- University of Applied Science Münster, Science-2-Business-Marketing

Organisation:

INP Greifswald (with support of partners)
ERIP St. Petersburg

Topics:

Innovation & Technology Development	INP Greifswald / neoplas GmbH
S2B-Marketing	S2B-Marketing Münster
High Technology Spin-offs	Technology Center Vorpommern
Transfer models	Center for Research Management

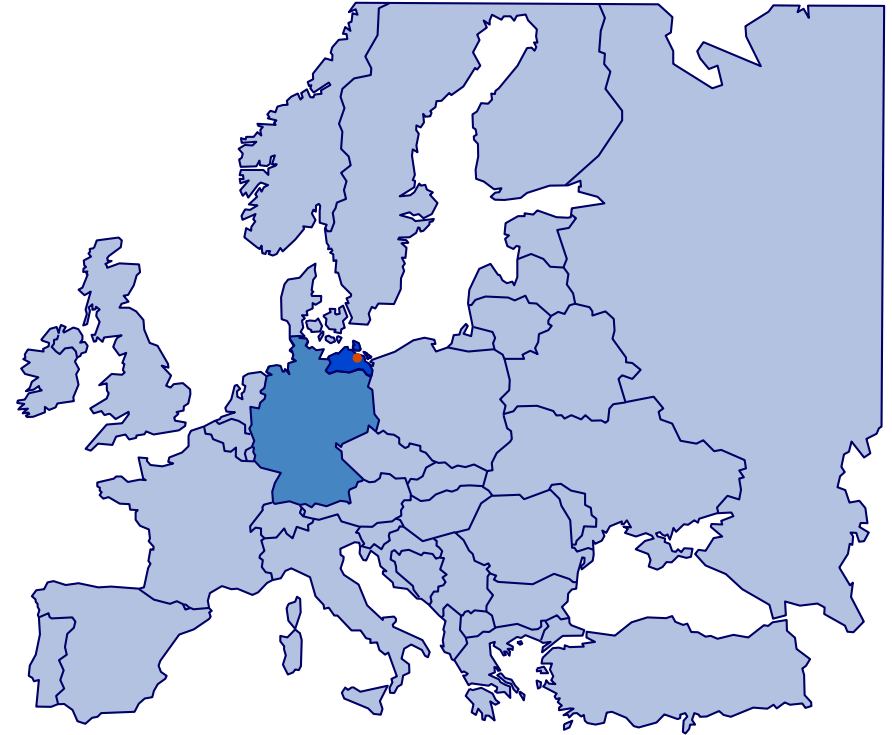
Public visibility:

- Integration of key players in technology development and innovation
- Interest of local and regional political actors was declared
- Involvement of press
- Marketing activities
- Website planned to attract new partners, for exchange and continuation

Sustainability:

- Short term: Network of main actors
- Mid Term (until end of project): Memorandum of Understanding, proved feasibility and different options for building up a transfer center between the two regions, clear responsibilities
- Long term: Implementation of German-Russian Transfer Center for defined key technologies.
- Synergies

Contact



Leibniz Institute for Plasma Science and Technology

Address: Felix-Hausdorff-Str. 2, 17489 Greifswald

Tel.: +49 - 3834 - 554 3901, Fax: +49 - 3834 - 554 301

E-Mail: theel@inp-greifswald.de, Web: www.inp-greifswald.de